



Tanıtım videosunu
izlemek için buraya
tıklayın!

THE DIDACTIC MINE OF YOUTH WORK

For age 6-11

Entrepreneur mindset
video and poster

e-Book



Entrepreneur mindset video and poster



Overview

The "Entrepreneur Mindset Video and Poster" activity introduces participants to the entrepreneurial mindset by showing a TEDx video about the journey of a young entrepreneur.

They analyze the shown mindsets and create self-portraits that highlights their best qualities. Participants then create dream teams on posters, encouraging collaboration and reflecting on the importance of entrepreneurial skills for future success. This activity encourages self-awareness, goal setting, and the use of entrepreneurial mindsets in various aspects of life.

The activity provides an extensive learning opportunity that combines video analysis, self-reflection, creativity, and teamwork to instill the entrepreneurial mindset while promoting self-awareness and personal development.



Learning objectives

- To gain a comprehensive awareness of what an entrepreneurial mindset entails, emphasizing that it extends beyond business ventures to include critical life skills and thought patterns.
- To understand the value of a growth mindset and how to continue to learn, adapt, and develop their entrepreneurial skills over time.
- To identify and analyze a successful young entrepreneur's mindsets.



- To ensure better understanding of entrepreneurial thinking, self-awareness, teamwork, and the importance of a growth mindset as they embark on their entrepreneurial journey.



Age

9-11 years old.



Time

45-60 minutes.



Group Size

-



Materials

- Mindset Cards (one set to distribute across groups and then enough for each student to also have one set of cards) - handout.
- [The Making of a Young Entrepreneur: Gabrielle Jordan Williams TEDx video](#)
- Large sheet of paper (butcher paper, poster board) (1 per girl)
- Markers, coloured pencils.
- Magazines/pictures, scissors, tape, or glue (optional).





Preparation

1. Read through the entire lesson.
2. Gather materials.
3. Print Mindset Cards.
4. Watch the Making of a Young Entrepreneur: Gabrielle Jordan Williams's TEDx video.



Description

I PART OF THE ACTIVITY

1. **Briefly explain to the participants that they are going to be watching a video that will help them understand the mindset of an entrepreneur.**
 - Before you show the video, ask participants if they have heard the word “entrepreneur” before and take a few answers/ideas.
 - Keep this discussion short, as the idea is they have the experience of the activity to help them understand the concept of entrepreneurship more in depth.
 - Show video to the participants.
2. **Explain that in this next activity, they will experience what it is like to be an entrepreneur and they will learn more about how people who are entrepreneurial think and behave.**
 - Emphasize that being entrepreneurial isn’t just about setting up and running a business; whatever they choose to do in the future, they will benefit from entrepreneurial skills and ways of thinking (mindsets)!



3. Group Formation:

- Form small groups of 2-4 people.

4. Distribute one set of the 12 Mindset Cards evenly amongst groups (if you have six groups of participants, each group will get two cards).

- Have someone from each group volunteer to read the cards they got to the whole group.
- Show Gabrielle Jordan's TEDx video and instruct the girls to find connections or examples that match the word, sentence, or image on their card.

5. After the video, give groups 3-5 minutes to discuss how something Gabriella said matched the word, sentence, or image of the Mindset Cards. Have each group share with the whole group.

6. Ask the participants to explain why the mindset that Gabrielle exhibited was important to her success.

- Show the video again if you think it would be helpful and if time allows.

II PART OF THE ACTIVITY

- Entrepreneur Poster.

1. Give each participant a copy of all Mindset Cards.

2. Give the participants their large pieces of poster board/paper along with markers, colored pencils, magazines, and/or any other art supplies you have available.



- Ask them to first draw an image of themselves however they want to. For example, it could be a spirit animal or a superhero. Encourage them to be creative with this activity. They should also write on the posters the mindsets they believe they have.

3. Ask the participants to annotate their poster with the top 3 entrepreneurial mindsets and skills they want to learn and develop over the coming Venture Lab activities.

- Ask them to note down why they have prioritized these mindsets and skills.
- This allows you to emphasize that everyone can continue to learn and develop (this idea is what it means to have a growth mindset). Allow them to copy what's on the cards or come up with their own, positive statements.

4. Explain that once they have drawn themselves, they are going to add other team members to their drawings to create a picture of what kind of team they'd like to work with as an entrepreneur.

- It's important to work in teams, as you can learn from the strengths of others too! Their "dream teams" can include well-known real people, people they know from school or home, or "types" of people (artists, accountants, etc.).
- They should label each person and include notes about what they bring to the team.

5. Give the children time to complete their posters.



6. At the end of the activity, ask the participants to share their posters, and if there is room, hang the dream team posters on the walls and let them do a “gallery walk” to see each one up close.

- Ask them to consider how and why each dream team poster is different.

7. If possible, keep the dream team posters up throughout the time you spend working through the Venture Lab activities.

- In the weeks to come, remind the participants about the importance of teamwork and believing in the strengths that they bring to a team.
- Check-in to see which mindsets they are developing and encourage them to share the progress they’ve made on their goals to become more and more entrepreneurial!

8. Debriefing and discussion.



Tips for facilitators

- Ensure that each group has a copy of the Mindset Cards.
- Encourage active participation and engagement by asking open-ended questions and creating an inclusive atmosphere where all voices are heard. Coordination of video viewing is required, as is the ability to replay specific segments for deeper analysis if necessary.
- If possible, set up a gallery of the work so that participants can see each other's dream team posters. Encourage discussions about the differences and unique characteristics of each poster.





Debriefing and Reflection

- Which Entrepreneurial Mindsets Did You Discover?
- What role did Gabrielle's mindsets play in her success?
- Which Mindset Do You Most Identify With? Why?
- Why Is a Growth Mindset Essential for Entrepreneurs?
- Which entrepreneurial mindsets do you want to cultivate? How Can Entrepreneurial Mindsets Help You in Your Life? What Qualities Should an Entrepreneurial Dream Team Have? What Will You Do to Maintain Your Entrepreneurial Mindset?



Variations

- Have participants write short stories or create videos illustrating how they applied entrepreneurial mindsets in real-life situations. This encourages storytelling and reflection.
- Instead of individual dream teams, have participants work together to create a "super entrepreneurial team" poster.
- Alternatively, it's possible to share the cards with the participants digitally (prepared prior by facilitator).



References

- https://www.sdgirlscouts.org/content/dam/sdgirlscouts-redesign/documents/girlsandprogramsGirlScouts_Junior_VentureLab_Entrepreneurship_Patch_Curriculum_GSSD.pdf



HANDOUT

Mindset Cards

FAILURE IS OK

Failure is an opportunity to learn and a necessary step for success and discovery



GROWTH MINDSET

I can learn and achieve anything. I have the power to stretch my brain and sharpen my mind.



COURAGE

I can make great things happen if I dare to step out of my comfort zone(s).



PERSISTANCE & GRIT

I can work through failure in order to create solutions for the problems I am passionate about.



OPPORTUNITY SEEKING

I actively observe the world around me find ways to add value, innovate or solve a problem!



PROBLEM-SOLVING

I am a doer that develops creative solutions to problems around them.



CURIOSITY

I always ask “Why?” and “What if...”
I seek new and creative ways of learning
and doing.



OPTIMISM

I am confident and hopeful in my ability
to make it through challenges and make
a positive impact on the world around
me.



RESOURCEFULNESS

I develop quick and clever ways to
overcome challenges.



ADAPTABILITY

I make smart changes when facing
difficult challenges without losing heart
or giving up.



EMPATHY

I think about other people’s needs and
feeling and keep them in mind when
solving a problem.



ENTREPRENEUR

I can come up with an idea and make it
into a product or service.

