



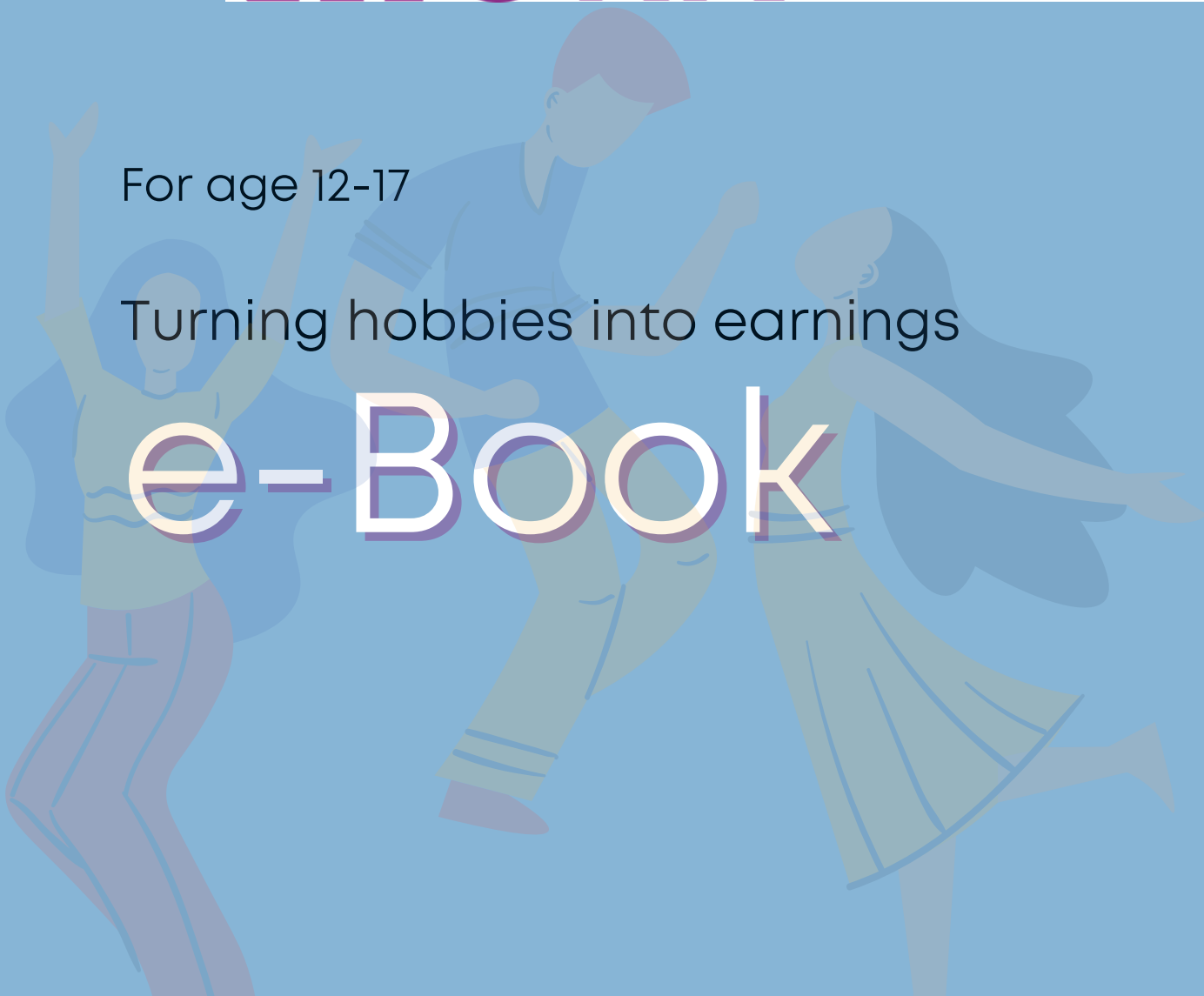
Click [here](#) to watch introduction video

THE DIDACTIC MINE ^{OF} YOUTH WORK

For age 12-17

Turning hobbies into earnings

e-BOOK



Turning hobbies into earnings

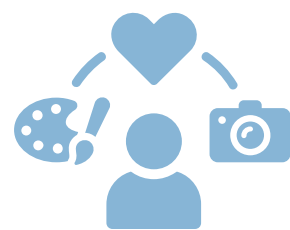


Overview

The "Turning Hobbies into Earnings" activity is designed for participants aged 11-14 to explore the concept of the gig economy and discover how their hobbies and skills can be transformed into potential sources of income. The primary purpose of this activity is to introduce participants to the idea that their passions and abilities can lead to money-making opportunities in the gig economy.

Participants gain an understanding of how their interests might convert into practical, short-term job opportunities by thinking back on their hobbies, exchanging ideas in groups, and evaluating different possible gigs. In addition to promoting financial literacy, the exercise helps participants become more creative and entrepreneurial by having them explore and find ways to monetize their interests.

By doing this activity, financial education is presented in a relevant and practical way, allowing participants to see the value of their abilities outside of the traditional workforce and encouraging a proactive attitude towards monetizing their interests.



Learning objectives

- To reflect on participants' personal hobbies and activities that they enjoy during their free time and recognize the skills they have developed through their hobbies and activities.
- To explore skills through hobbies that can become opportunities for earning money in the gig economy.
- To engage in group discussions to brainstorm and creatively explore unconventional ideas, emphasizing collaboration and innovative thinking.
- To increase participants' awareness of alternative ways to earn money beyond traditional employment, fostering a sense of financial empowerment and entrepreneurial thinking.

Age

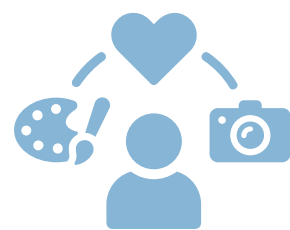
11-14 years old.

Time

30-45 minutes.

Group Size

Max. to 25 participants.





Materials

- Turning hobbies into earnings - Handout.
- Pens.
- Markers.
- Flipchart paper (recycled).
- A4 paper (recycled).



Preparation

- Print copies of all materials for each participant or prepare for participants to access them electronically.

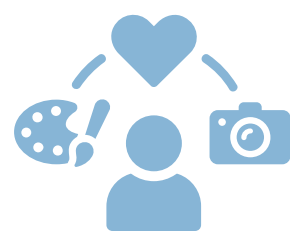


Description

1. Introduce the idea of the gig economy, where people may be hired for a short-term gig to complete a specific task or assignment.

2. Explain that sometimes, the skills and experience we've developed through our hobbies and activities qualify us for certain gigs.

- Be sure participants understand key vocabulary:
 - *Gig: A single project or task for which a worker is hired to work on demand. Some gigs are a type of short-term job, and some workers pursue gigs as a self-employment option.*
 - *Gig economy: Generally, an informal term for situations where people are hired for single projects or tasks or short-term jobs, often through a digital marketplace.*
 - *Job: A specific arrangement where you do tasks for an employer.*



3. Ask participants to reflect on things they enjoy doing in their spare time.

- Encourage them to list at least two hobbies or activities they're passionate about and skilled at.

4. Divide participants into groups of four or five.

5. Ask each participant, to list in the box from the handout one or two hobbies or activities that they like to do in their free time and that they are skilled at.

6. Ask them to pick one hobby or activity and share it with the rest of their group.

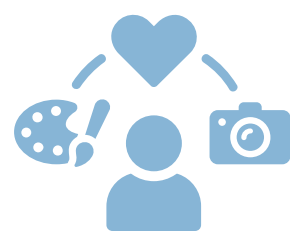
- Give participants time to share with their group the hobbies and activities they each listed.

7. In the next step give to group a second handout and ask the group to create a group list that details hobbies/activities and skills related to each activity.

- Let participants know that in their discussions, groups may come up with additional ideas to the ones they generated individually.

8. As a group, identify which activities may lead to money-making gigs.

- Participants should review their group list and identify hobbies and activities that they feel could make money.
- Ask participants to put a checkmark next to ideas they think could become money-making gigs.



If participants get stuck during work, you can share a few of the following ideas: Pet sitting, dog walking, pet grooming, pet obedience training.

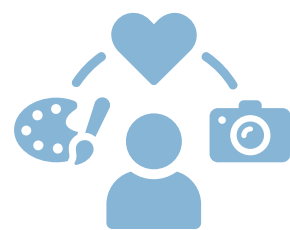
- Household chores or yard work (such as painting, mowing lawns, raking leaves, shoveling snow, etc.).
- Photography.
- Giving lessons in music, swimming, skiing, etc.
- Tutoring.
- Become a referee or umpire.
- Baking.
- Babysitting.
- Starting a band to play at weddings or other events.

9. Bring the groups back together to share their ideas.

- Encourage participants to record ideas raised by other groups that they think could be a good fit for them.

10. Give the groups a last handout and give them time to answer the “Digging deeper” question.

11. Bring groups again together for their presentations and debriefing process.





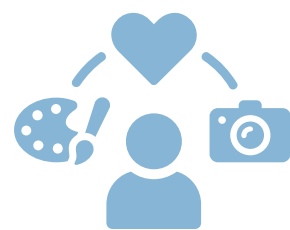
Tips for facilitators

- Listen in on group discussions and help redirect them as needed to stay on task. Encourage participants to openly express their hobbies, passions, interests and thoughts by creating an environment that is open and judgment-free. This encourages originality and a range of viewpoints.
- Incorporate discussions about the Sustainable Development Goals, highlighting how their possible economic ideas complement larger international goals for a sustainable future.
- Give examples from real life of people who succeeded in converting their interests into profitable businesses. (for example, Satoshi Tajiri – Pokémon, William Boeing – The Boeing Company, Walt Disney, etc.)



Debriefing and Reflection

- What did you find interesting out about yourself and your skills while thinking about your hobbies?
- What skills did you identify through your hobbies and how do you plan to improve these skills to create potential earning opportunities?
- What were some cool ideas your group came up with during the activity? How did working together help create even better ideas?
- Can you think of ways your hobbies and skills might help make the world a better place? How do your ideas connect to things we can do to help people and our planet?
 - Considering the Sustainable Development Goals how can the things you thought about doing for fun also help reach those big goals?
- Did you find anything challenging when thinking about turning hobbies into money-making ideas? How did you and your friends figure it out?
- If you could pick one idea from today to explore more, what would it be? How might you take a small step toward making it happen?





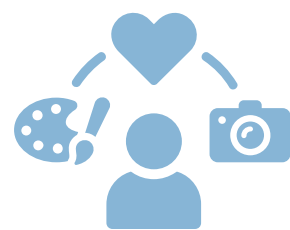
Variations

- If the participants currently have no hobbies or do not want to share them with others, instead of focusing on individual hobbies, have each participant share a unique skill or talent they possess. Then, challenge them to collaboratively create a mini entrepreneurial list of ideas where each skill contributes to a larger event or project.



References

- <https://www.consumerfinance.gov/consumer-tools/educator-tools/youth-financial-education/teach/activities/turning-hobbies-earnings/>



HANDOUT

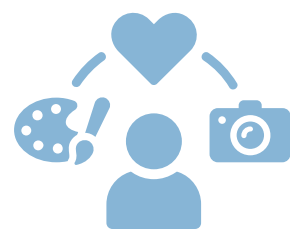
Exploring key financial concepts

Many people enjoy using their spare time to take up a hobby or participate in an activity that requires them to learn new skills or abilities. Sometimes these hobbies or activities can turn into money-making opportunities. Examples of some of these hobbies or activities include gardening, carpentry, songwriting, or sewing. Being hired to do a single short-term task or project or job can be called a “gig.” This type of occasional work is part of what people call the “gig economy.” Some people pick up short-term gigs here and there to make extra money outside their main job, while others create their own self-employment by combining lots of gigs.

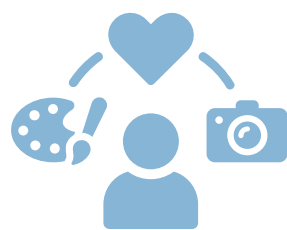
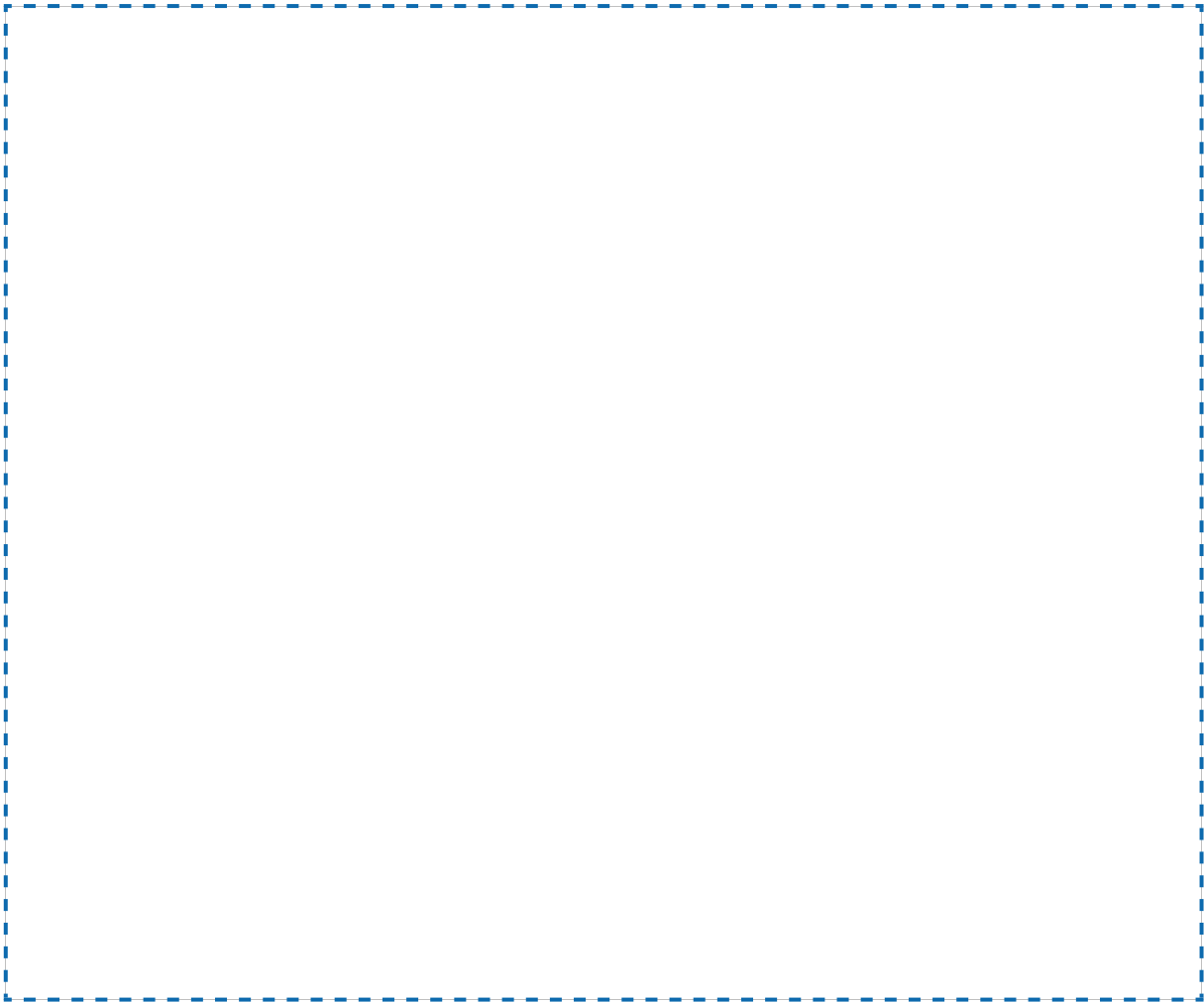
When people pick up gigs outside their main jobs, it’s commonly referred to as a “side hustle.” Side hustles may be an informal arrangement that can give people the chance to do something they wouldn’t normally get to do in their regular job.

People also can use their side hustle to try out a new career without quitting the job they already have.


While employers have been hiring workers for a single task or a short-term assignment for a long time, the gig economy has changed in recent years. Now there are many companies that connect workers with these jobs through websites or mobile applications.

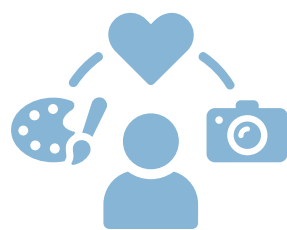


My hobbies and favourite activities



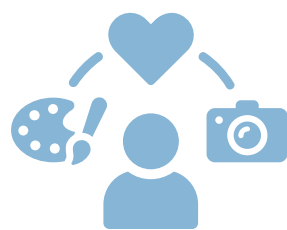
Group list

Hobby or activity	Related skills	 If it's a potential gig	Type of gig
Example: Enjoy spending time with babies and little kids	Taking care of little kids; attended a babysitting class at a community college to get a certificate.	<input type="checkbox"/>	Babysitter Nanny
1.		<input type="checkbox"/>	
2.		<input type="checkbox"/>	
3.		<input type="checkbox"/>	



Group list

4.		<input type="checkbox"/>	
5.		<input type="checkbox"/>	
6.		<input type="checkbox"/>	



Digging deeper

What's one hobby, activity, or other idea that you think you would like to turn into a money-making gig? Why?

